

SGK GOVERNMENT DEGREE COLLEGE
VINUKONDA, PALNADU DISTRICT



DEEKSHARAMBH
(STUDENTS INDUCTION PROGRAMME)

DATE: 08.08.2023 to 02.09.2023

TIME: 11:00 am to 4.30 pm

CONDUCTED BY
STUDENTS UNION

Activity Report

S. No.	Content	Details
1	Name of the Programme	Opening address
2	Date & Time	08.08.2023
3	Conducted by	Students union
4	No. of Students attended	70
5	Chairperson	Dr. K.Srinivasa Rao, Principal
6	Chief Guest	Dr. K.Srinivasa Rao, Principal
7	Program Convener	

OPENING DAY CELEBRATIONS

On this August Occasion our college principal Dr. K. Srinivasa Rao chaired the programme. Academic co-ordinator Sri Ram Krishore Behara, vice-principal Sri Ch.Hari Babu and Students council co-ordinator Sri S. Srinivasa Rao graced the celebration.

Our principal exhorted the students, the importance of Higher education and its hierarchy. As part of new education policy single major and minor curriculum pattern is elucidated. Our college academic co-ordinator and the vice principal stressed the need of stay focused on to reach goals.

PHOTOGRAPHS



ACTIVITY REPORT

S. No.	Content	Details
1	Name of the Programme	Student induction programme Ug - Single Major Major & Minor, Curriculum, Teaching, and Learning Evaluation
2	Date & Time	09/08/2023
3	Conducted by	Academic cell
4	No. of Students attended	50
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Principal and Staff
7	Program Convener	Sri. Ram Kishore Behara Academic coordinator

Deeksharambh, a comprehensive orientation program designed to guide and inspires incoming students, commenced at SGK Government Degree College in Vinukonda. The event aimed to provide fresher's with a holistic understanding of the academic framework, administrative procedures, and extracurricular opportunities within the college. On the second day of the program, August 9, 2023, the focus was on enlightening students about the UG single major & minor system, the curriculum for the academic year 2023-24, and the intricacies of teaching and learning evaluation.

Session Highlights:

The second day featured engaging sessions conducted by key academic personnel: Mr. B R K Kishore, the Academic Coordinator.

Mr. B R K Kishore began the session by introducing the UG single major & minor system. He explained that students have the flexibility to choose a single major subject of their interest, which forms the core of their academic pursuit. Additionally, they can opt for a minor subject that complements their major, broadening their knowledge base. This system encourages interdisciplinary learning and equips students with a well-rounded education.

Mr. Kishore proceeded to provide an overview of the curriculum for the upcoming academic year, 2023-24. He highlighted the diverse range of subjects available, along with the new courses that have been introduced to align with current industry trends and emerging fields. He emphasized the college's commitment to maintaining a dynamic curriculum that prepares students for the ever-evolving professional landscape.

Mr. Kishore proceeded to discuss the vital topic of teaching and learning evaluation. He shed light on the various assessment methods employed in the college to gauge students' understanding and progress. He elaborated on the significance of continuous assessment, periodic tests, projects, and interactive classroom sessions in promoting effective learning outcomes.

PHOTOS



ACTIVITY REPORT

S. No.	Content	Details
1	Name of the Programme	ICT in Higher Education, its implication and approach
2	Date & Time	10/08/2023
3	Conducted by	Dept. of Computer Science
4	No. of Students attended	60
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. D. Sivaphanindra

ICT IN HIGHER EDUCATION, ITS IMPLICATION & APPROACH.

ICT tends to expand access to education. Through ICT, learning can occur anytime and anywhere. Online course materials, for example can be accessed 24 hours a day even seven days a week. Teleconferencing class rooms allow both learner and teacher to interact simultaneously with ease and convenience. Based on ICT, learning and teaching no longer depend exclusively on printed material. He exhorted that today's classrooms are full of young minds who are technically conscious. By using audio-visual learning institutes can facilitate better learning opportunities for students.

PHOTOGRAPHS

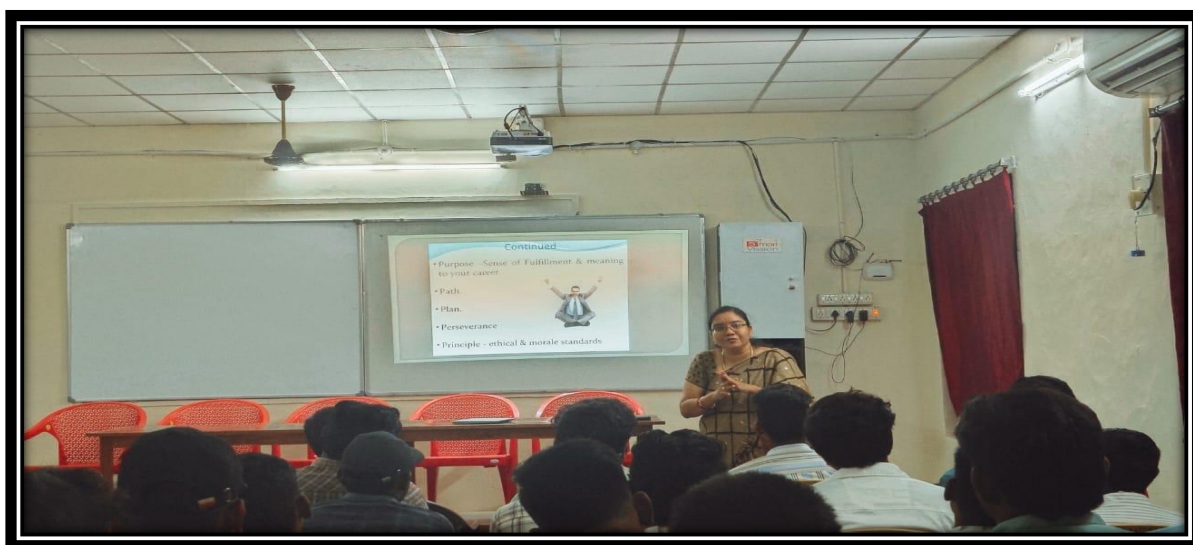
Activity Report

S. No.	Content	Details
1	Name of the Programme	Facing competitive exams
2	Date & Time	11/08/2023
3	Conducted by	Future approach Career guidance cell
4	No. of Students attended	65
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Smt. N. Vasnathi

FACING COMPETITIVE EXAMS.

As a part of students' induction program, the college Career guidance cell gave orientation program to freshers and stressed to choose correct approach and strategy to qualify for any competitive exam. She stressed that, to crack the exam, the aspirant should know why the Government sector is highly for growth and career prospects because it gives, job security, financial security work-Life balance and contentment. She exhorted them that as the level of competition increases, it is true that the way of conducting exam is also changing. Planning and preparation are the prerequisites to face any competitive exam.

PHOTOGRAPHS



Activity Report

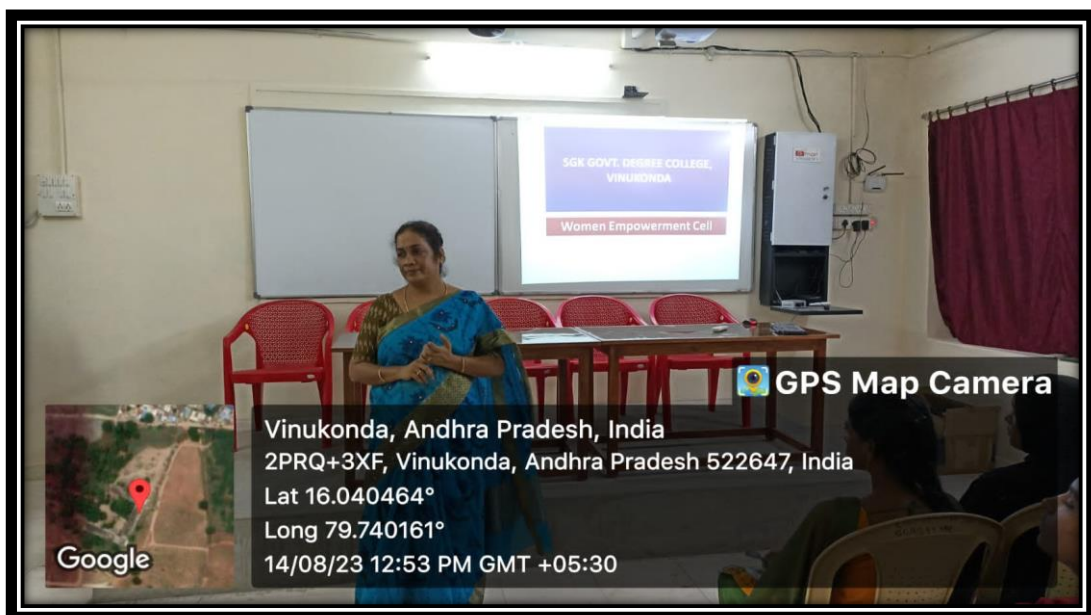
S. No.	Content	Details
1	Name of the Programme	Women Empowerment
2	Date & Time	14/08/2023
3	Conducted by	Women Empowerment cell
4	No. of Students attended	40
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Dr. G. Swarnalatha

Program organized: Women Empowerment cell, Dr. G. Swarnalatha.

Pupil attended:

Raising the status of women in society through education, awareness, literacy and training. This empowerment allows the women to take decisions in different situations and has the opportunity and freedom to pursue desired goals. The WEC enlightened the girl students various Levels of empowerment in social, economical, psychological, and political and in educational branches. The WEC made known, the various crimes connected to women like, domestic violence, acid throwing dowry, Sex selective abortion, rape, Sexual harassment at work place and trafficking.

PHOTOGRAPHS



Activity Report

S. No.	Content	Details
1	Name of the Programme	Values and Ethics in Higher Education
2	Date & Time	16/08/2023
3	Conducted by	Dept. of. Hindi
4	No. of Students attended	45
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri.Ch. Hari babu

VALUES AND ETHICS IN HIGHER EDUCATION

To inculcate human values and ethics in their life. To enhance positive feelings like responsibility tolerance and considerate attitude towards self and others. Commitment towards personal and higher order goals. Need for values in everyday life because they have an impact on every decision we make and action we take. Personal values, Social values, Moral values and spiritual values play vital role in day today life.

PHOTOGRAPHS



Activity Report

S. No.	Content	Details
1	Name of the Programme	Consumer Rights
2	Date & Time	17/08/2023
3	Conducted by	Dept.of. commerce
4	No. of Students attended	40
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. M. Jagadeesh

CONSUMER RIGHTS

Consumer protection is the practice of safeguarding buyers of good services and the public, against unfair practices in the market place. Consumer protection measures are often established by law. Every country prescribes its own set of consumer rights to its people to ensure maximum protection to the citizens of a country. The meaning of consumer awareness extends to knowing the meaning of consumer rights. There are six important consumer rights that have been listed down for the people of India. These rights are – Right to safety, right to be informed, right to chose, right to be heard, right to seek redressal, right to consumer education.

PHOTOGRAPHS



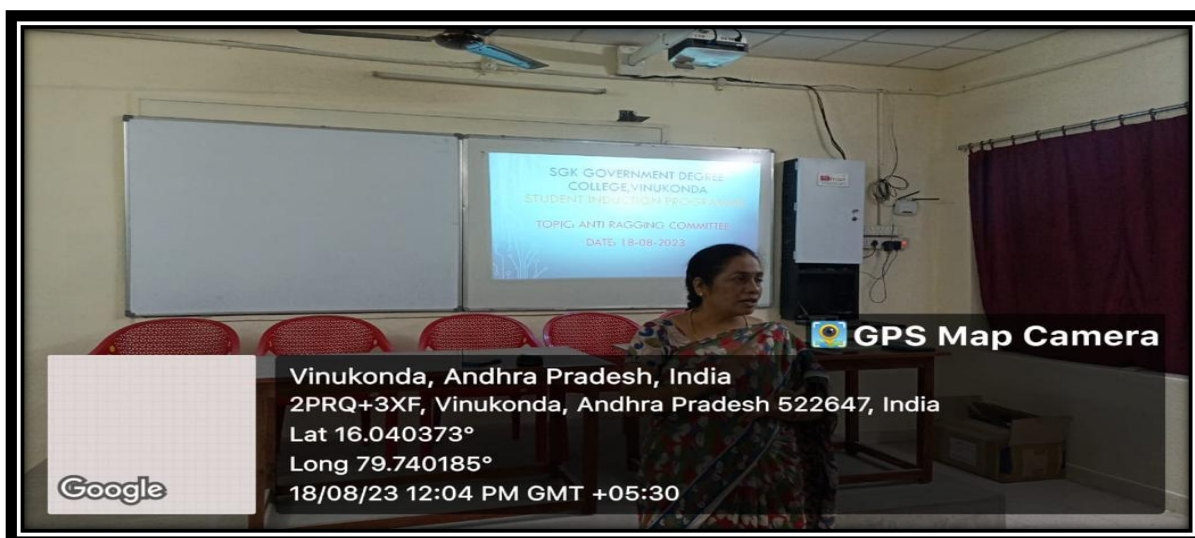
Activity Report

S. No.	Content	Details
1	Name of the Programme	Anti-Ragging
2	Date & Time	18/08/2023
3	Conducted by	Anti-Ragging cell
4	No. of Students attended	35
5	Chairperson	Dr. K.Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Dr. G. Swarnalatha

ANTI - RAGGING

Ragging is any disorderly conduct, whether by words spoken or written or handling with rudeness. Any student indulging in rowdy or indiscipline activities which cause or likely to cause annoyance, hardship or psychological harm. There are different types of ragging dress code ragging, verbal abuse, physical abuse, sexual abuse. The government has taken steps and promulgated law. It was treated as an offence. Whosoever directly or indirectly commits or participates ragging within or outside any educational institution shall, on conviction, be punished with imprisonment for a term which may extend to two years or with fine which may extend to ten thousand rupees or with both.

PHOTOGRAPH



Activity Report

S. No.	Content	Details
1	Name of the Programme	Swatch Bharath Abhiaan
2	Date & Time	19/08/2023
3	Conducted by	NSS
4	No. of Students attended	65
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. D. Siva Phanindra

SWATCH BHARATH ABHIAAN

Swatch Bharath Abhiyaan or clean India mission is a country wide campaign started by Government of India in 2014. It aims to eliminate open defecation and improve solid waste management. It improves the quality of life in rural areas through cleanliness and personal hygiene. It aims at converting unsanitary toilets into the toilets with flush. Create awareness among communities towards sanitation and cleanliness to tell people how sanitation is linked to their overall health and happiness.

PHOTOGRAPH

Activity Report

S. No.	Content	Details
1	Name of the Programme	Extracurricular activities
2	Date & Time	21/08/2023
3	Conducted by	Dept. of .Physics
4	No. of Students attended	70
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. B. Nageswararao

Extracurricular activities

Curricular, Co-curricular activities are part of curriculum; co-curricular activities are outside of the curriculum whereas extra-curricular activities are completely outside the school curriculum. Curricular activities confine a student lessons, courses (pedagogical). In co-curricular activities students are inclined to indulge in folk dance, music and the like. These activities help in building self-esteem and self-confidence. Extra-curricular activities include community service, Maths club and debate club. These activities will provide a channel for reinforcing the lessons learned in the classroom and applying them in real world context.

PHOTOGRAPHS



Activity Report

S. No.	Content	Details
1	Name of the Programme	Student Induction Programme Health and Hygiene
2	Date & Time	22.08.2023 & 11.00 AM – 04.30 PM
3	Conducted by	Dept. Of zoology, red ribbon club and college health center.
4	No. of Students attended	50
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Principal and Staff
7	Program Convener	Sri. Ram Kishore Behara Lect. in Zoology & RRC coordinator

HEALTH AND HYGIENE

Deeksharambh is a comprehensive orientation program aimed at welcoming and guiding new students as they embark on their educational journey. As part of this program, a session on "Health and Hygiene" was conducted on Day 11, 22nd August 2023, at SGK Government Degree College in Vinukonda. The session was led by Mr. B R K Kishore, who serves as the RRC Coordinator and is also a Lecturer in Zoology at the college.

Objective:

The objective of the Health and Hygiene session was to raise awareness among students about the importance of maintaining good health practices and proper hygiene.

The session was designed to be interactive and informative, engaging the students in discussions and activities related to health and hygiene. Mr. B R K Kishore began the session by emphasizing the importance of taking care of one's physical and mental well-being, especially during the crucial years of their college life. He highlighted the fact that a healthy body and mind are essential for academic success and overall growth.

The students were educated about the significance of maintaining personal hygiene practices, such as regular hand washing, proper dental care, and grooming routines. Mr. Kishore explained how these practices prevent the spread of germs and contribute to an individual's overall appearance and confidence.

The importance of a balanced diet and proper nutrition was discussed. Mr. Kishore explained how consuming a variety of foods rich in nutrients can boost immunity, energy levels, and cognitive function. He also touched upon the harmful effects of excessive junk food consumption.

The benefits of regular physical exercise for both physical and mental well-being were emphasized. Students were encouraged to engage in physical activities like sports, yoga, or regular walks to maintain a healthy lifestyle.

The importance of maintaining a clean and healthy environment was discussed. Students were educated about waste disposal, cleanliness of surroundings, and their role in preventing pollution.

Conclusion:

The Health and Hygiene session conducted as part of Deeksharambh at SGK Government Degree College, Vinukonda, was both informative and engaging. Mr. B R K Kishore's expertise in the field of Zoology and his role as the RRC Coordinator added credibility to the session. The students left with a deeper understanding of the importance of health and hygiene practices in their college life and beyond. The session served as a valuable addition to the comprehensive orientation program, preparing students not only for academic success but also for maintaining a healthy and fulfilling lifestyle.

PHOTOS



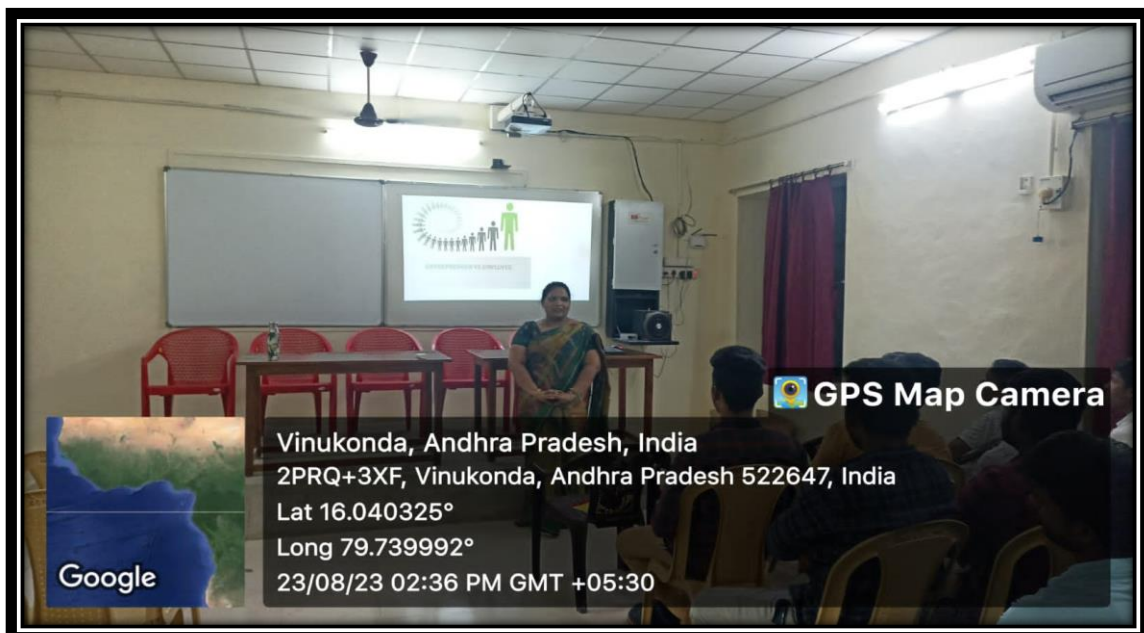
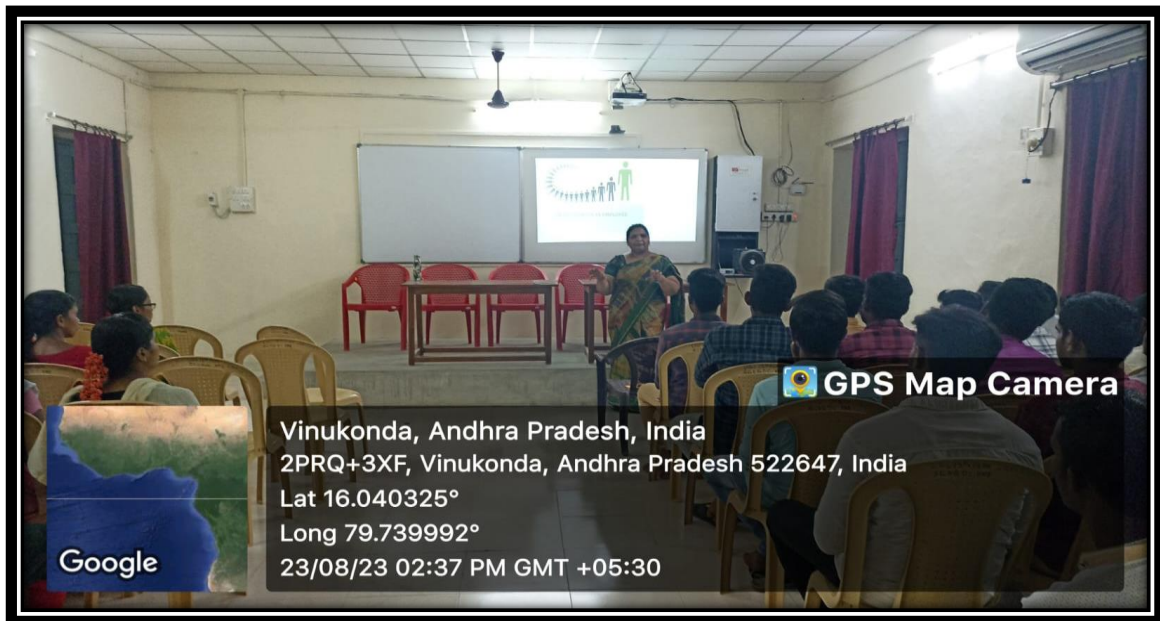
Activity Report

S. No.	Content	Details
1	Name of the Programme	Employment and Entrepreneurship
2	Date & Time	23/08/2023
3	Conducted by	Dept. of. Commerce
4	No. of Students attended	32
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Smt. Ch. Vijaya Kalpana

EMPLOYMENT AND ENTREPRENEURSHIP

An entrepreneur is responsible not just for his work rather, for the entire organization's work. An employee is often assigned a task and is responsible to finish it on a directed time. An employee works for salary and will have fixed pay cheque with fixed work schedule. He may have job security. But the entrepreneur's income fluctuates and has no time bound schedules. He finds stability once his business becomes more established. Career growth can enable employees to secure higher ranking positions they work for whereas entrepreneur can lead successful business.

PHOTOGRAPHS



Activity Report

S. No.	Content	Details
1	Name of the Programme	Importance of Yoga & Meditation
2	Date & Time	24/08/2023
3	Conducted by	Dept. of .Physical Education
4	No. of Students attended	57
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Physical Director

IMPORTANCE OF YOGA & MEDITATION

Our principal Sri K. Srinivasa Rao has engaged yoga class for fresher on its benefits. He emphasized the students how it is useful to them and its benefits of making the body of flexible. He stressed that the pose can build strength and deep breathing increases blood flow and warm up muscles. It gives physical and mental health benefits for people of all ages. It is a right remedy to most of chronic illnesses and prevents them if one practices it and makes it a habit.

PHOTOGRAPHS

Activity Report

S. No.	Content	Details
1	Name of the Programme	Inclusive center and its functions
2	Date & Time	25/08/2023
3	Conducted by	NSS
4	No. of Students attended	40
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. D. Siva Phanindra

DEEKSHARAMBH

Program organized: NSS Coordinator Sri D. Phanendra.

Pupil attended: 40

1. As a part of Deeskhrambh, awareness program on inclusive center and its functionality is a delivered by Sri D. Phanendra, NSS Coordinator. This program was held on 25-08-2023 at 3pm.
2. Members of inclusive center and first year degree students attended the program.
3. To empower students with all influencing factors, enabling them to become individually responsible citizens -to equip, to engage and to empower student communities with relevant tools and resources – this club was established.

4. Sub centers inclusive center

- i) **Legal club:** Students were enlightened on their fundamental rights and duties as Indian citizens, on legal literacy, how to complaint, POSCO/POSH Act.
- ii) **Anti-Human trafficking Club:** This issue was brought to the notice of the girl students and created awareness, how cautious they should be in their daily life that they should not fall prey to eve's apples.
- iii) **Human relations club:** The students were enlightened how to create healthy human relations, online and offline and with the milieu.
- iv) **Counseling club:** Much focus was kept on the topic, how to maintain good physical, mental health and how to handle stress and anxiety, clearly brought to light the difference between addiction and hobby, Peer pressure, social media management are the issues discussed with the students.
- v) **Entrepreneurial club:** As the students are young and energetic and some of them are aspiring entrepreneurs, much attention was given on this area. The topics covered under this area are personality development, managing finances, time management, and goal setting. Communication skills, inter personal and intra personal skills, planning, organizing and prior

PHOTOGRAPHS

Activity Report

S. No.	Content	Details
1	Name of the Programme	Importance of Right to Vote
2	Date & Time	26/08/2023
3	Conducted by	Politics Department.
4	No. of Students attended	37
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Smt. K. S. Kavitha

In continuation of Deekshrambh, orientation “Right to vote and importance of vote” to students was given by Smt. K. S. Kavitha Lecturer in politics.

IMPORTANCE OF RIGHT TO VOTE.

We are a big country. Elections are life line to democracy. Our opinions are poured into elections to choose representatives, MLAs for states and MPs to center. Majority of Indians are illiterates, so we choose symbols of the concerned parties. On the day of voting different issues come into fore to choose a leader. Caste, creed play vital role in Indian politics. Dynastic politics play crucial role in Indian polity. People’s affections towards the family remain unquestioned. People with charisma and with their quixotic idiosyncrasies entice common people. Now-a-days Electronic voting machines have replaced ballot paper facilitating cumbersome voting and counting process facile. Every year on 25 of January voter’s Day is celebrated with a vow that “I will cast my vote without falling prey to any enticements and I choose right leader to govern and lead my country on right path”. This orientation has created awareness in student’s minds-how to cast and to whom to cast his vote in elections.

PHOTOGRAPHS



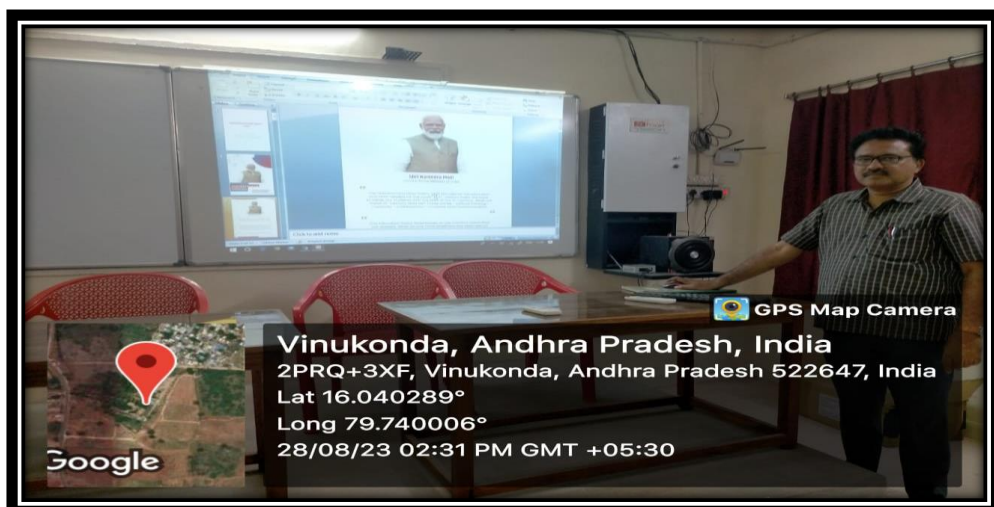
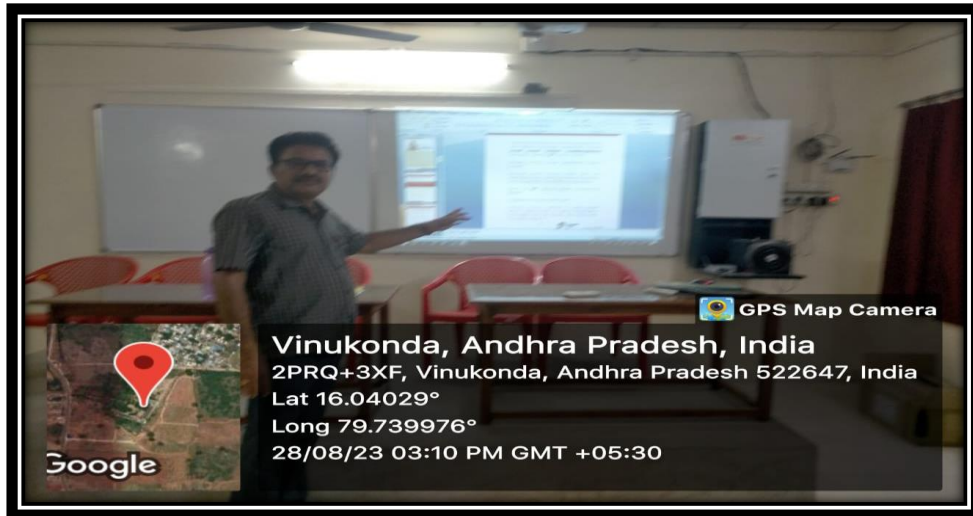
Activity Report

S. No.	Content	Details
1	Name of the Programme	NEW EDUCATION POLICY – 2020
2	Date & Time	28/08/2023
3	Conducted by	Academic cell.
4	No. of Students attended	25
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. Ram Kishore Behara

NEW EDUCATION POLICY – 2020

In the light of Central Government Education policy, Deekshrambh, 21 day orientation program is in progress in the college. In this regards students are made known new Education policy 2020 by the college academic cell coordinator Sri. Ram Kishore Behara, Lecturer in Zoology, on 23/11/2022 at 3pm. College staff also attended the program all first year students participated in this orientation. This new education policy was approved by Union Government on 29th June 2020. It replaced 1986 Education policy. It aims to transform India's Education system by 2040. It focuses to make vibrant knowledge society by providing high quality Education to all, and thereby making India a global knowledge super power. It focused on technology use and integration, online, offline and digital Education. Ensuing equitable use of technology, it aims at affordable Education to all. NEP 2020, content will focus on Idea, application problem solving in teaching and learning will be conducted in a more interactive manner. It was made mandatory to learn 3 languages which will be the choice of children, of which two must be Indian. Exam can be conducted twice a year. Exam should be application oriented rather than rote learning.

PHOTOGRAPHS



Activity Report

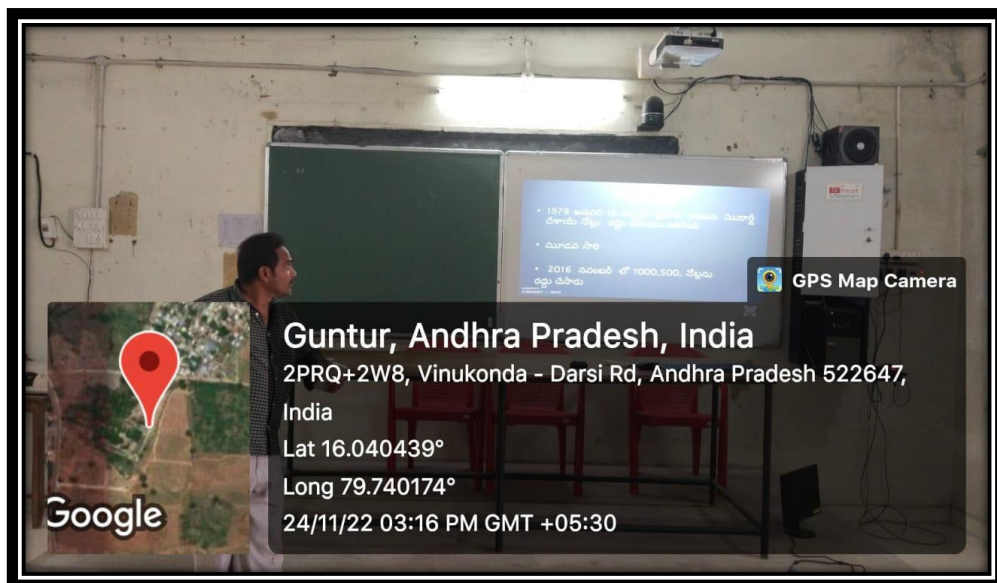
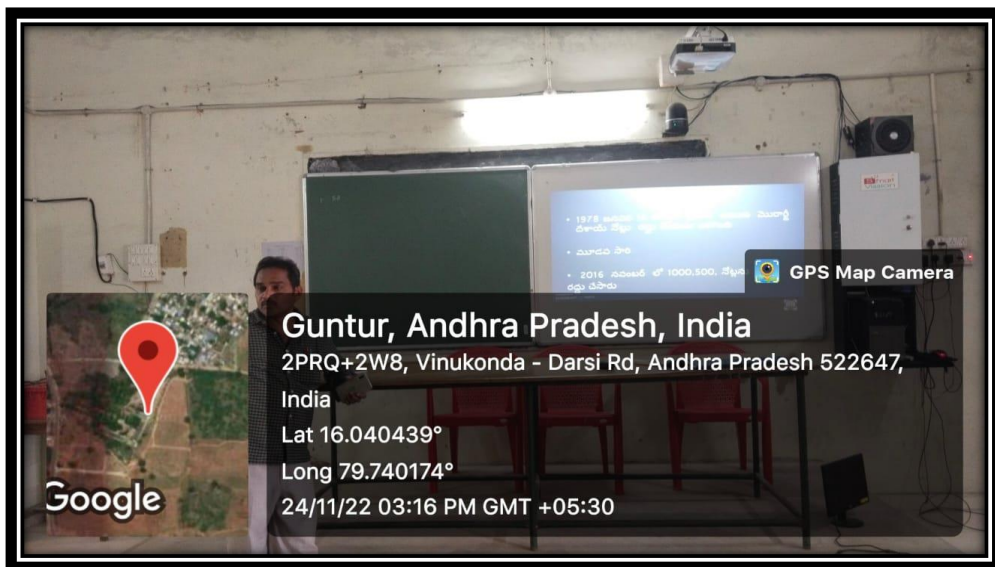
S. No.	Content	Details
1	Name of the Programme	Electoral Roll & Awareness
2	Date & Time	29/08/2023
3	Conducted by	Dept. of Economics
4	No. of Students attended	30
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Principal And Staff
7	Program Convener	Sri. G. Anjaiah

Electoral Roll & Awareness

As part of Deeksharambh awareness program on electoral roll was conducted to freshers clear picture on electoral roll, types of electoral roll in India functions of State election commission and election commission of India was given to the students.

Educated the students on simultaneous elections. EVMs and its peripherals. Revealed to students the importance of enrolment of vote and created awareness in them to educate neighbours in this regard instructed the students to be members of the electoral club to educate the public.

PHOTOGRAPHS



Activity Report

S. No.	Content	Details
1	Name of the Programme	Effective communication in English
2	Date & Time	30/08/2023
3	Conducted by	Dept. of English
4	No. of Students attended	25
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. S. Srinivasarao

EFFECTIVE COMMUNICATION IN ENGLISH

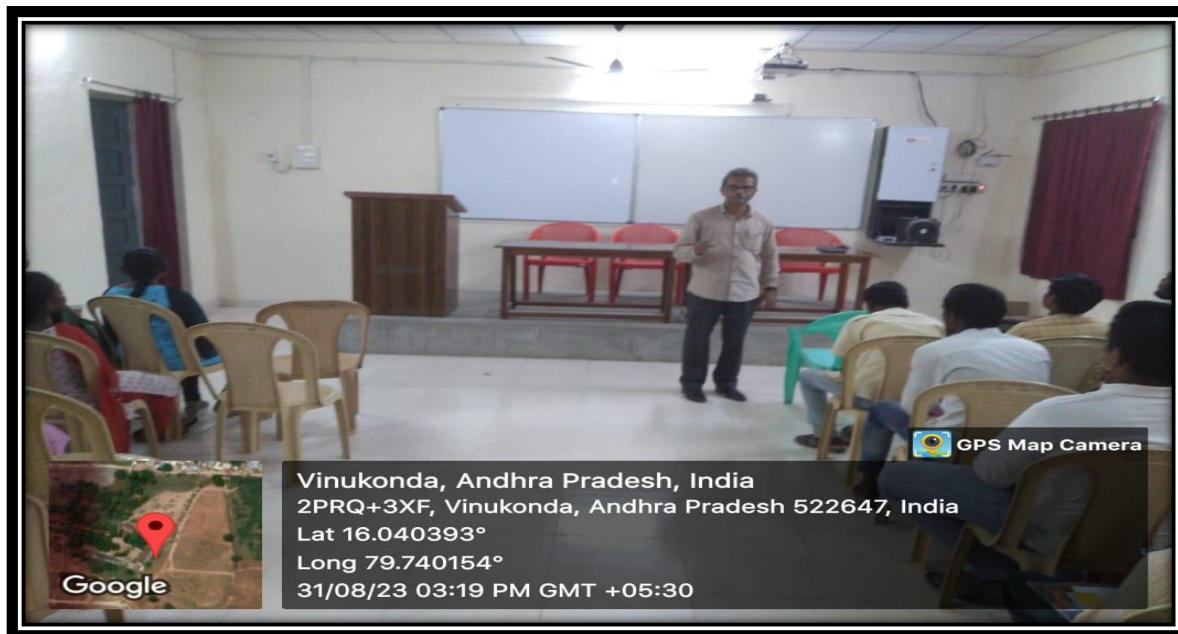
Effective communication is the process of exchanging ideas, thoughts, opinions, knowledge with clarity and purpose. When we communicate effectively both the sender and receiver feel satisfied. Listening to Native English speakers can help you to improve your own communication skills. Being able to communicate more effectively will help you to build stronger relationships with people around you. When you learn a new word in English, take a couple of minutes to memorize some sentences that contain it.

Three important rules of communication.

- a) Say what you mean.
- b) Ask questions.
- c) Listen

Apart from the above, reading, writing, speaking and listening skills are also the prerequisite for good communication.

PHOTOGRAPHS



Activity Report

S. No.	Content	Details
1	Name of the Programme	Self-Employment & Motivation.
2	Date & Time	31/08/2023
3	Conducted by	JKC
4	No. of Students attended	30
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri. D. Siva Phanindra

SELF – EMPLOYMENT & MOTIVATION.

Earning for living on his own is self employment .A self employed person doesn't work for a specific employer. Self employed persons may be involved in a variety of occupations but generally are highly skilled at a particular kind of work. Writers, lawyers, salespeople and insurance agents all may be self-employed persons. Those who are self employed work surely for themselves and contract directly with clients. The advantages are of cases, flexibility and control but the disadvantages are there is no guarantee of work, the pay is often low and there are no employee benefits such as sick leave or health care plan. The benefits of being self-employed include being your own boss, creating your own schedule, flexibility, working towards your own dreams, taking enjoyment in the challengel of starting something from scratch choosing the people you work with and creating your own work environment.

PHOTOGRAPHS



Activity Report

S. No.	Content	Details
1	Name of the Programme	E-Content Generation by Students
2	Date & Time	01/09/2023
3	Conducted by	Dept. of computer Science
4	No. of Students attended	30
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	Sri D. Phanindra

E-LEARNING

Our principal Sri.K.Srinivasa Rao has addressed the newly joined students on E-Content and its generation. The content or information delivered over network based electronic devices or that is made available using computer network such as Internet.

It is a component of digital education designed to support both teachers and students in transferring and acquiring knowledge remotely as well face to face. Chat GP recent introduction to digital world has taken wonderful strides now-a-days and it is giving ready-made information to the students. I am I is very useful course to students on E-content generation.

PHOTOGRAPHS

Activity Report

S. No.	Content	Details
1	Name of the Programme	Fresher's Day Celebrations
2	Date & Time	20/09/2023
3	Conducted by	Dept. of computer Science
4	No. of Students attended	30
5	Chairperson	Dr. K. Srinivasa Rao, Principal
6	Chief Guest	Dr. K. Srinivasa Rao, Principal
7	Program Convener	

Fresher's day celebrations

On the momentous day in the serene environment all the faculty members and staff gathered to welcome the freshers.

Our college principal addressed the new comers who come with promising talent and assured them that their dreams of getting a job will be fulfilled and the college will mould them for that the vice-principal exhorted the students to give priority to character building along with text book instructions.

The faculty members advised the students to utilize the paraphernalia for their all-round development.

The young people showed their talent in cultural programmes. Everyone actively participated in the event and dispersed with new hopes and aspirations.

